

## 7 Step Sales Funnel WORKSHEET

**Step 1: Get Traffic**

Think about all the ways that you can gain attention for your business (social media, blogs, SEO etc.):

What could your "irresistible offer" be?

**Step 2: Opt In**

*(for Lead Magnet)*

**Step 3: Build Your List**

**Step 4: Deliver!**

**Step 5: Send Great Content**

**Step 6: Send Offers To  
Your Conversion Event**

**Step 7: New Clients +  
New Income**

Nurture  
Campaign

**Deliver**

EMAIL 1

**Who**

EMAIL 2

**What**

EMAIL 3

**Why**

EMAIL 4

**How**

EMAIL 5

**When**

EMAIL 6

**9-Word**

EMAIL 7

**Book in a FREE 30-minute Strategy Call with Lara today**

<http://bit.ly/MeetWithLara>

Or call us on **0800 55 55 77**



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